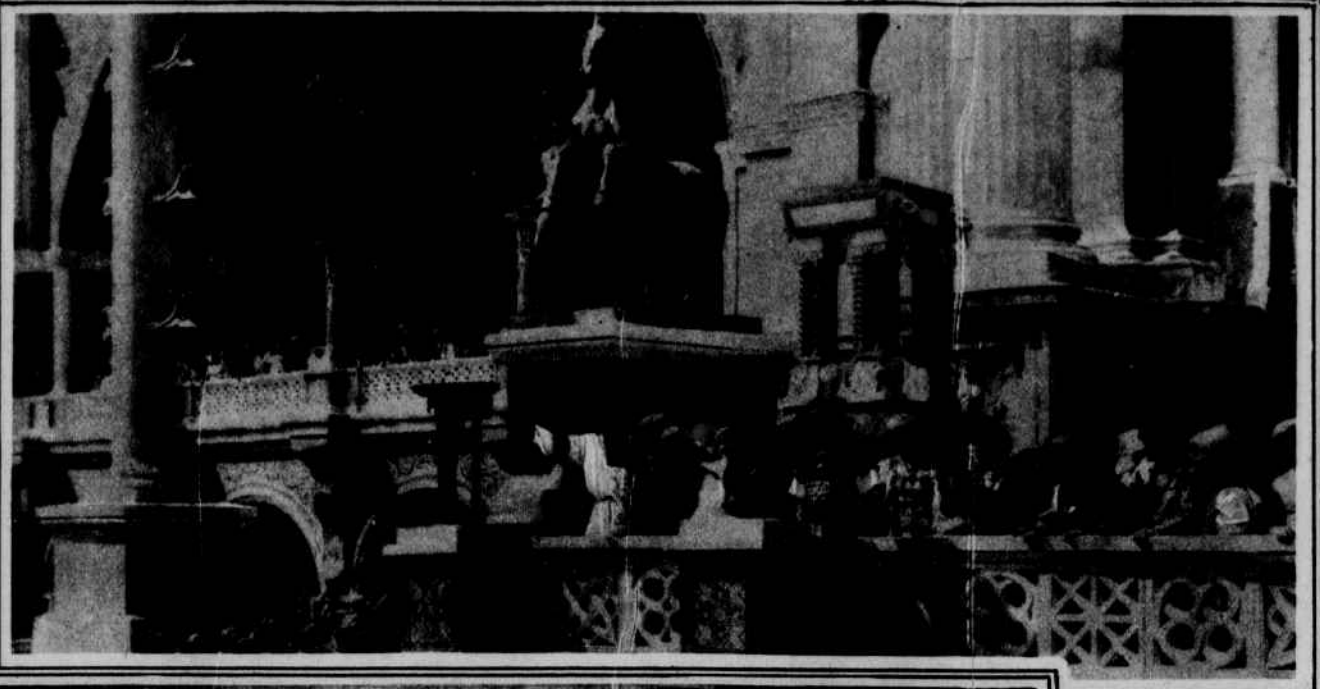


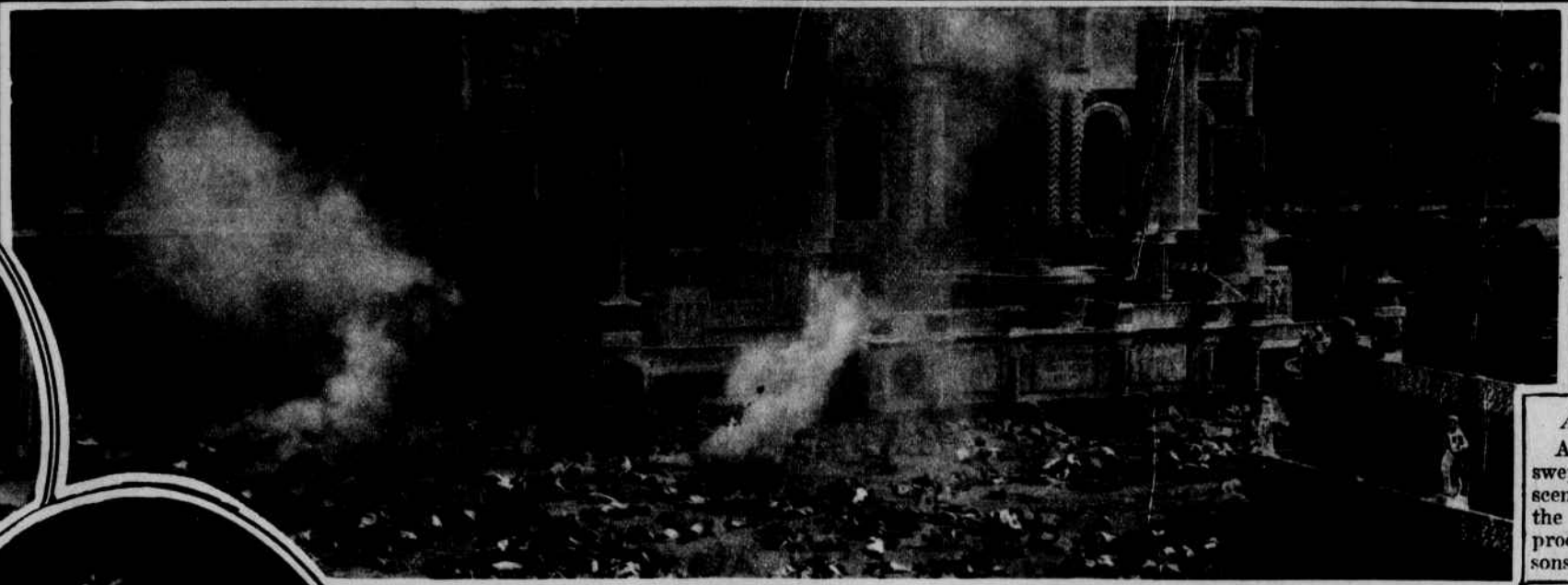
Scene from "Theodora," new Goldwyn screen spectacle, made in Italy, which will be shown at the Astor Theatre.



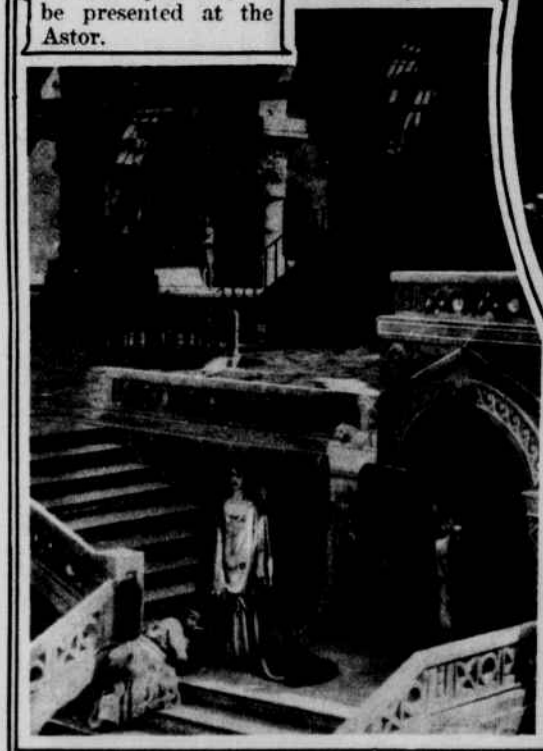
Above—A section of the great Hippodrome built for the production.



This photograph shows the massive character of the sets used in the Italian spectacle, to be presented at the Astor.



At Left—After the lions have swept through the arena, a scene in "Theodora," in the making of which, the producers say, 25,000 persons were employed.



One of the elaborate sets for "Theodora," which is to be shown Oct. 23.



Above—Rita Jolivet in the title role of the screen spectacle at the Astor.



Our Christmas Specials

For Every Member of the Family



WE OFFER—on Presentation of This Advertisement—Same Size Photograph as Above, Choice of 3 Different Styles as Follows:—

- 7x10 Velvet gray photographs, 3 for \$7.00 (Regularly \$25.00 per doz.)
- 10x14 Velvet gray Etching Prints, 3 for \$10.00 (Regularly \$60.00 per doz.)
- 10x14 Olive or Sepia Etching Prints, 3 for \$12.00 (Regularly \$75.00 per doz.)

This offer is good until Dec. 7th. Sittings made every day except Sunday, regardless of weather.

Clair Marcelle
324 FIFTH AVENUE
BETWEEN 28th AND 33rd STREETS
Telephone Pennsylvania 1973
UPTOWN STUDIO—2700 BROADWAY (at 103d St.)
Telephone Academy 4553

Fall Opening Sale

A Rare Bargain

Highest Quality Wicker Chair

\$8.50, Value \$14.50

Stained and Cushioned, extra \$5

Several 4 and also 5 piece decorated suites, reduced to one half their former price.



Come and see these wonderful values or write for catalogue.

Sale Price \$8.50
Value \$14.50

Wicker Craft Shop
370 Lexington Ave. at 41st St.

Exclusive STOUT Apparel Exclusively

GOLDEN STOUT COMPANY
620-628 Madison Avenue at 59th St.
S.W. Cor. Emmett Arcade One Flight Up



DEAF?
This Smile Says "I Hear Clearly"

If you are hard of hearing you have embarrassing moments—so do your friends. Is it not worth while to see if all this embarrassment can be avoided?
200,000 persons are now hearing clearly by aid of the Acousticon.
A New York Physician says: "It is of great value to me. I should have been obliged to give up the practice of medicine long ago if I had not obtained this best of all devices for the aid of hearing."

We offer you the **1922 Acousticon**
For 10 Days' FREE TRIAL.
No Deposit—No Expense

Just write, saying "I am hard of hearing and will try the Acousticon." Give it a fair trial amid familiar surroundings—thus you can best tell what it will do for you. Remember, however, that the Acousticon has patented features which cannot be duplicated. So no matter what your past experience has been send for your free trial today.

Dictograph Products Corp.
1392 Candler Bldg., 229 W. 42d St., New York City.

Test Your Refrigerator for DRYNESS

It is important. Condensing moisture spoils foods. Leave crackers in your refrigerator—do they come out soggy or crisp?

Crackers left for days in a **Bohn Syphon Refrigerator** come out crisp and fresh.

Let us demonstrate this and other points of Bohn superiority—the Syphon System of circulation, the one-piece, round-cornered porcelain lining, the 11-layer, heater-sitting "Flaslinum" insulation. Special reductions now. Call or write for catalog.

BOHN REFRIGERATOR SHOP
5 East 46th St. (at 5th Ave.)



Advertising Rates THE NEW YORK HERALD

Contract Rates	
13 times within one year.....	90
26 times within one year.....	85
52 times within one year.....	80
3,000 lines within one year.....	90
5,000 lines within one year.....	85
10,000 lines within one year.....	80
Single Insertion Rates	
PER PAGE.....	\$1.00
HALF PAGE.....	\$500.00
FULL PAGE.....	\$1,400.00
MINIMUM SPACE 21 LINES	
ALL ADVERTISEMENTS MUST CARRY AN ILLUSTRATION	